

Why a circular economy is necessary

1

SUPPLY CHAIN WITH ENVIRONMENTAL AND SOCIAL CONCERNS



More than **10,000 litres** of water needed to produce 1Kg of cotton fabric and large amount of **chemicals** in pesticides and fibre production

Dyes and finishing agents causing water pollution. CO₂ footprint resulting from inefficient use of **fossil-fueled electricity**. Concerns with working conditions and human rights.

2

ENORMOUS LEAKAGE OF VALUE

>70% of clothes currently going to **landfill** in the developed world